

EXPERIENCE

SPROUTBOX

NOV 2011 - PRESENT

WEB DESIGNER/DEVELOPER

Worked with startups and software developers to create fully-functional products, from branding and logo development, to marketing site design and application mockups, through the front-end development of mobile and web applications. Notable clients: Earbits, StoryAmp, Sigstr, DataSprocket, Kincast, PocketCab. Rebranded and developed a new responsive GUI for existing application, CheddarGetter.

SEARS HOLDINGS CORP.

JUL 2009 - NOV 2011

WEB DESIGNER

Designed weekly promotions for the Sears and Kmart websites. Worked closely with copywriters and developers to create interactive brand experiences for Crayola and Justin Bieber. Designed interactive splashpages for holidays and promotional events. Became the primary designer of all promotional content on the Sears.com homepage in February 2011.

PUBLICATIONS INTERNATIONAL, LTD.

SPRING 2010

FREELANCE ILLUSTRATOR

Primary illustrator on Brain Games: Dare to Doodle. Dare to Doodle has sold more than 10,000 units at Barnes and Noble. The book is on a second print run.

SUMMER 2009, SUMMER 2008,
SUMMER 2007

FREELANCE ART ASSISTANT

Constructed prototypes of photo albums, scrapbooks, paper doll kits, greeting cards, and other stationery products under the guidance of Art Directors. The PIL marketing team presented the prototypes to industry buyers including Target, Meijer, Walmart, Toys "R" Us, and Sam's Club. Designed and organized style guides for licensed properties for internal use.

EDUCATION

HILLSDALE COLLEGE

BA IN ART · MAY 2009

TECHNICAL SKILLS

ILLUSTRATOR · PHOTOSHOP · INDESIGN · HTML · CSS · LESS · BOOTSTRAP · SASS · FOUNDATION · GIT · ATOM
WORDPRESS · DOODLING · ILLUSTRATION · PHOTOGRAPHY